

# SOFII's I Wish I'd Thought of That (IWITOT) is going virtual and you're invited!

Right now fundraisers are facing unprecedented times personally and professionally, all while working harder than ever for their causes. You're invited to join SOFII for much-needed fun, networking and fundraising inspiration at our new global IWITOT - all from the comfort of home.

## When is it?

[Your virtual IWITOT](#) is taking place online, Tuesday April 21st from 12.30pm to 5pm BST.

(Worldwide start times: 4.30am PDT, 6.30am CDT, 7.30am EDT, 1.30pm CEST, 9.30pm AEST, 11.30pm NZST). A bit early or late? Don't worry! IWITOT will be online for one month post-April 21st so grab a ticket and we'll send you a full recording to watch whenever is convenient.

After all the speakers and chat are finished, we'll be bringing you a very special, one-off after-party. Grab something to eat and drink then sit back and relax to watch the [Charity Film Awards!](#)

## What can you expect?

IWITOT virtual is an online conference experience. You will watch all eighteen talks and our speakers and campaign owners will be live and online ready to answer your questions. You can even have your say on your own IWITOT idea!

Our live stream will be hosted via Fundraising Everywhere+ and there is a chat function available for you to connect with us, and your fellow delegates, throughout the live stream.

We've already sold tickets to fundraisers in the US, Canada, the UK, Finland, Hungary, Israel, Italy and more. Will you join your fellow global fundraisers and celebrate the very best of fundraising?

[Buy your ticket to the virtual IWITOT here.](#)

## Who are your speakers?

Your IWITOT hosts are Camille St-Omer Donaldson of British Red Cross and SOFII's Joe Burnett. They'll be introducing our amazing line-up of speakers which, so far, includes:

Mike Bartlett (Money Tree Fundraising), Chloe Green (Forward Action), Tahera Mayat (#Charity Hour), Erin McGuire (SickKids), Joe Nicholson (Consider Creative), Diveesha Shahani (JustGiving), Rima Sonigara (Greenpeace), Felicity Spencer-Smith (Institute of Fundraising), Lyndall Stein (ActionAid International), Alyssa Sweetman (Twitch), Saleem Tejani (DTV Group), Julia Worthington (Amber Consulting)

The following speakers won our new voices auditions and have earned their place at IWITOT. They will receive support from a mentor to hone and polish their presentations: Megan Townshend (Marie Curie), Lara Joyce (Irish Cancer Society), Jennifer Ruthe (freelance copywriter)

Mentors: Damian O'Broin (Ask Direct), Gráinne Callan (Greenpeace), James Briggs (Open Creates)

## Don't forget!

If you've been to IWITOT and loved it, or never joined in before, you won't want to miss the most fun fundraising event on the conference calendar. Because IWITOT virtual will now be our only event this year, we're planning on making it the biggest ever; with 1000+ fundraisers from all over the world joining together online to connect, network and celebrate brilliant fundraising ideas.

**April 21st 12.30 - 5pm BST, £25 (US\$30, €28) for all fundraisers. [Buy your ticket to the virtual IWITOT now!](#)**

**#IWITOT**

**sofii** showcase of fundraising  
innovation and inspiration

