

Funeral Directors

ASSOCIATION OF NZ

STANDARDS ETHICAL PRINCIPLES

Members of the Funeral Directors Association are guided by the following values: genuine, integrity, respect, wisdom, collaboration, leadership, confidentiality, transparency, making a difference and communication.

Specifically, members and their employees, through membership of the Association, have agreed to the following standards:

PUT THE FAMILY FIRST

- To listen to client families and provide them with the best possible service within the client family's means.
- Serve the client family with an informed understanding of the bereavement process and do what they reasonably can to meet the client family's needs.
- Act with good taste and dignity in all matters.

RESPECT THE DECEASED

- Treat the deceased with respect and dignity during all stages of care (transfer, transport, preparation, storage, and disposition)

SUPPORT THE FUNERAL DIRECTOR'S ASSOCIATION

- Show support to the Funeral Directors Association, its aims, and objectives; be active in its work; and make every effort to assist the development and progress of the profession and the Association.

HONOUR THE FUNERAL PROFESSION

- Provide a quality service that can be relied on and trusted in times of need.
- Act honestly, provide competent personnel and quality facilities to maintain public confidence in the industry.

As a member of the Funeral Directors Association NZ,

Whitestone Funerals

is bound by the above code.

